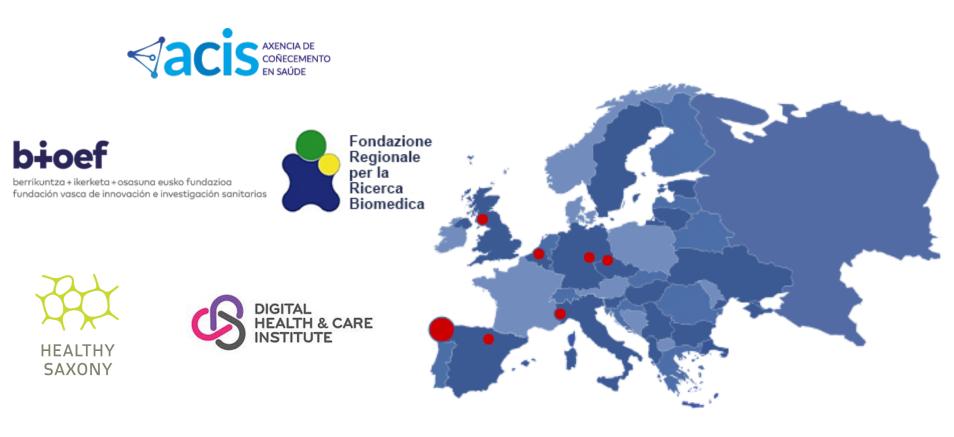


Translation, Innovation & Technology Transfer in Ageing Network

### **TITTAN partners**









Gemeente Amsterdam

### **Challenges addressed**



- European population is ageing rapidly. The number of people aged 65 and over is projected to increase from 14% in 2010 to 25% in 2050.
- Advances in science and technology contribute to prolong people lifespan, but unfortunately that does not mean they will be healthier.
- In its headline strategic document "EU2020 Strategy", the EC has identified active and healthy ageing as a major societal challenge common to all European Countries.

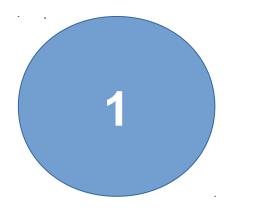


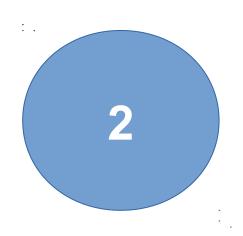


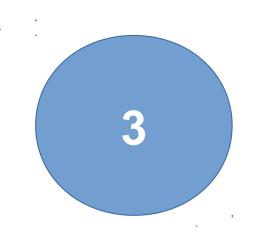
«INTERREG EUROPE» Priority Addressed	Research, technological development and innovation
«INTERREG EUROPE» Specific Objective	Improving innovation delivery policies
Project General Objective	Improve the quality and performance of the European regional healthcare systems in relation with the providing of products and services for a healthy and active ageing.
Project Specific Objective	Exchange and implement good practices and knowledge among European regions about the development of policies aiming to foster the design, uptaking and use of innovative technology-based products and solutions for a healthy and active ageing.

#### **Action lines**









#### Outside-In Innovation

#### Inside-Out Innovation

Active Citizens for Healthy Ageing

## **Policy Learning Process**



# PHASE 1 Exchange of experiences

PHASE 2 Implementation of action plans

- **Assessment** of the policy and practices state-of-the-art of each region in the 3 TAs.
- 5 Interregional **Workshops** and **Study-Visits** for exchanging experiences.
- 3 Action-Groups (one for each TA), in order to mentor less experienced regions in the preparation of the Action Plan.
- 21 In-Situ Visits (3 per Partner) of Partners' staff members, for exchanging experiences and receiving mentoring for the elaboration of Action Plan.
- Elaboration of Action Plans (one per region or interregional): actions that will be put in place to improve Policy Instruments, in relation to the project Thematic Areas.
  - Implementation of Action Plans in each region.
  - Monthly Monitoring

### **Activities**





Exchange of good practices

Networking for future projects



International events organisation

Travels and study visits



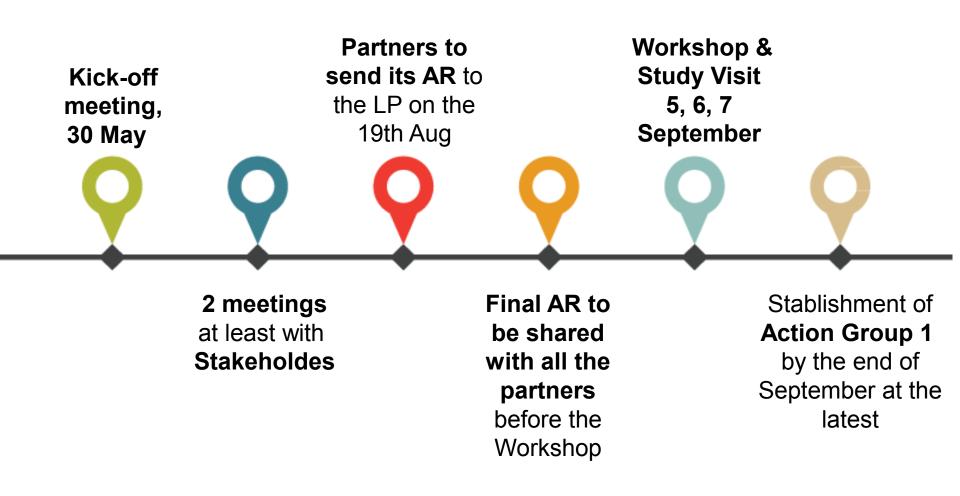


**Documents** and development plans



### Milestones 1st Semester









European Union European Regional Development Fund

# Thank you!

**Questions welcome** 



**Project smedia**